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FOR IMMEDIATE RELEASE-

USA Power Provider Chooses Synchronism™ from Storage Engine to Accelerate Their Private Cloud

Tinton Falls, NJ: March 31, 2011- Storage Engine, Inc. (SEI), announced that another large power generator and transmitter in the USA has chosen Storage Engine to provide them with their private cloud infrastructure for all their data storage needs. Knowing the success that Storage Engine's products, support and superior performance enhancements adds to all their applications combined with the cost savings made it an easy choice over competing solutions, reported the user.

"Synchronism™ technology reinvents the way we back up and recover data. In addition to replicating data offsite, our continuous data protection solution automates complex disaster recovery processes, delivering fast, reliable recovery, and allows us to bring our business back online quickly" said the director of IT. He went on to say that "Our cloud infrastructure is now no longer dependent upon failure-prone once-a-day tape backup models, and Synchronism combines local and remote protection. It is a cost-effective, unified, disk-based backup and recovery solution that protects our data multiple times a day and lets us restore files, emails, applications and systems back to the most recent transaction. Our recovery point objective (RPO) shrank dramatically."

Learn more about the innovative solutions that Storage Engine has to offer.

About Storage Engine:

Storage Engine, Inc., is an innovative provider of data storage solutions and asset management solutions for enterprises and departments that serve a wide range of business and government markets along with a wide range of other services to enable the virtualization, capture, tracking, storing, sharing, replication, active cloud and performance focused utilization of information assets, with compliance, cost effectively.

Storage Engine competes against large corporations including EMC (NYSE-EMC), Network Appliance (NASDAQ-NTAP) and Hewlett Packard (NYSE-HP), among others.

For more information, visit www.storageengine.com or call 1-866-734-8899.
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